





SPONSOR PACKAGE

WA PAINT HORSE ASSOCIATION
STATE CHAMPIONSHIP SHOW 2024

ABOUT WAPHA

The Western Australian Paint Horse Association is a non-profit-organisation, run for the benefit of members. We are a group of dedicated horse lovers, who aim to promote, foster and encourage the development of the Australian Paint Horse in Western Australia, as well as the Western Breeds. We are affiliated with the Paint Horse Association Australia (PHAA) and with their assistance we aim to develop public interest in this wonderful breed of horse Australia wide.

We conduct shows, competitions, clinics and exhibitions, which includes many disciplines, such as Halter, Showmanship, Western Pleasure, Trail, Reining, Ranch Riding and English events such as Hunter Under Saddle, Hunter in Hand and Hunt Seat Equitation, with classes for youth, beginners, amateur riders and those riding with disabilities.

Throughout the 2022/23 year WA Paint Horse Association ran a Youth Camp, the Look Smart Ride Well Clinic, a Ranch Roadshow regional clinic in Geraldton, a western breeds show supported by Perth Regional Appaloosa Club, the 2023 Paint Horse State Show and a Versatility Ranch Show. These events accumulate points for our members for our end of year High Point Awards.

Our Club membership has grown dramatically this year, we have over 70 members and attendance at WAPHA events has been excellent with all clinics fully booked and record attendance to the events at our home grounds in Coolup WA.

WAPHA are renowned for their 'we encourage, don't discourage' motto, always thinking of ways to introduce new members and encourage our existing members to excel in the sport. WAPHA are supported by the National Paint Horse Association of Australia having been affiliated with the PHAA since the club formed in 2018.

The club has renewed their affiliation with Murray Equestrian Association for WAPHA Home Grounds at the Murray Regional Equestrian Centre in Coolup allowing the club to host more events in the new season and beyond.









Pointing the ways together



PAINT HORSE ASSOCIATION OF AUSTRALIA

The Paint Horse Association of Australia was formed in 1973 to collect, record and preserve the pedigrees of Paint Horses. Now, more than 40 years on, we have experienced enormous growth in members and the Paint Horse Breed.

'Something other than colour' was the basis for the Association. The purpose is to register, promote and keep records on a definite type - the Quarter Horse and Thoroughbred type of Paint Horse and this in itself may well account for the continuous growth of the PHAA.

Members are breeding for bloodline, temperament, conformation and ability as well as colour. Proof of their breeding programmes is showing as more and more horses competing on the Open Show Circuit are commanding respect and receiving many well deserved titles and awards.

The Paint Horse has become an extremely popular equine breed, bringing quality, colour and versatility to a wide range of horse activities. The Association also serves as an information centre for its members and the general public on matters pertaining to shows, contests and projects designed to improve and aid the industry.

The PHAA support regional clubs from across Australia, in NSW, Victoria, Queensland, Western Australia and South Australia.



2024 state championships

The pinnacle of shows for the Paint Horse breed in Western Australia, the State Championship Show will be held 13 April 2024. The best of the best convene to showcase the beauty, versatility and temperament of the Paint Horse breed. Each state show programs various events for enthusiasts to compete for the State Champion title. At the conclusion of the show, the division champions of the various events are eligible for the High Point Awards.



Event Schedule





WA STATE CHAMPIONSHIP SHOW





OPEN AASHOW OVER \$1000 PRIZE MONEY



HIGH POINT AWARDS

Yearling

2 Year Old

3 Year Old

Junior & Senior Horse

Youth- Sponsored by PHAA

Amateur and Masters - Sponsored by PHAA



WHAT IS WESTERN?

Western Riding is considered a style of horse riding which has evolved from the ranching and welfare traditions which were brought to the Americans by the Spanish Conquistadors, as well as both equipment and riding style which evolved to meet the working needs of the cowboy in the American West. At the time, American cowboys had to work long hours in the saddle and often over rough terrain, sometimes having to rope cattle using a lariat, also known as a lasso. Because of the necessity to control the horse with one hand and use a lariat with the other, western horses were trained to neck rein, that is, to change direction with light pressure of a rein against the horse's neck. Horses were also trained to exercise a certain degree of independence in using their natural instincts to follow the movements of a cow, thus a riding style developed that emphasized a deep, secure seat, and training methods encouraged a horse to be responsive on very light rein contact. In western riding horses are mainly ridden with little to no contact with the riders using their seat, weight and neck reining to give aid or instructions in direction to the horse.



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	Ultimate	Platinum	Friend of WAPHA	PloS	Silver	Bronze	Hi Point Awards	Ranch Series/ Versatility	Youth
	\$2000	\$1000 Event	\$400	\$250	\$70	Any			\$35 -
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	rights	(AA/A/B Show)	package	sponsor	of)	product			class
This package includes the exclusive naming of the									
Biggest Show in our calendar for your business and	\								
naming rights on our 1st-3rd place show ribbons in	>								
partnership with WAPHA. Including Premium	•								
advertising.									
This package includes the exclusive naming of a		\							
Show in our calendar for your business. Including		>							
Premium advertising.									
Premium space on our website, social media	`	١							
platforms, as well as our monthly email newsletters	>	>							
for the financial year.									
12-month advertising on our exclusive website	>	>	>						
sponsorship page.	•	•	•						
12-month advertising/ recognition on our social	>	>	>						
media pages (Financial year)	•	•	•						
Invite to hold a stall, stand or display merchandise	>	>	>	>	>	>			
and representatives at the event.	•	\ •	•	•	•	•			
Advertising of your business on our monthly email	>	>	>	>	>	>	>	>	>
newsletter before and after the sponsored event.	•	•	•	•	•	•	•	•	•
Advertising of your business on our social media	>	>	Y	>	>	>	>	>	>
channels before and after the sponsored event	•	>	•	•	•	>	•	•	>
Opt into our monthly newsletter	>	>	>	>	>	>	>	>	>
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Thank you! Hope you are interested!

CONTACT

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